

SPECIAL REPORT:

How to Grow Your Twitter Following and Generate Affiliate Cash

Brought to you by: [Twitter Affiliate Cash](#)



You've been hearing all of the buzz about Twitter.com lately and it's finally piqued your interest. Now even Oprah Winfrey is on Twitter, but with 1,032,046 followers she is still trying to figure it all out. Twitter.com is a free social media micro-blogging platform that asks the simple question, "What are you doing?" in 140 characters or less. These messages are called "tweets." You then choose other Twitter users, "Tweeps," to follow. Their updates appear in your Twitter stream on your home page. Sounds simple enough, right? But many people then say, "So what? Who cares what you are doing?" and, "How is this going to make me any cash?"

But Twitter is so much more than that. It's a slice of life captured in real time. It's people sharing what they are doing right now, but they are also sharing about their brand, their products, and their projects. People share inspirational quotes, rants and raves about products, companies and services they like and those that they don't like. Watch the Twitter timeline during a conference and you will get lots of tweets about what people are learning, who they are meeting and what they are buying. Basically, Twitter.com is an ongoing, 24-7, 365 days a year global conversation. If you're not on Twitter, then you're not part of the conversation.

By now you have heard all of the hype about people making money using Twitter and you wonder if it's really possible. Well, that's what this report is all about. You will learn that not only is it possible to gain thousands of followers in a matter of a few weeks, you can also easily set up automated systems for using Twitter to generate cash for you even while you sleep. If you want to learn more about how to automate your Twitter activities and maximize your earning potential, you'll also want to take a look at the [Twitter Affiliate Cash](#) System.

Whether you are new to Twitter, or have had an account for awhile, but it hasn't really been doing much for you, read on because in this report you are going to learn how you can bend Twitter.com to your will. You will learn how you can:

- Increase visibility in your industry or niche
- Build a responsive list of thousands of followers easily and quickly
- Develop mutually beneficial business relationships
- Find joint venture partners
- Drive targeted traffic
- Increase your sales

1. Create an Account on Twitter

Let's begin with the first step, which is to create an account on Twitter.com. Go to Twitter.com and click on the "Get Started--Join" button. Then you must choose a username and password, and enter your email address.

Next you will enter your profile information. Keep in mind that people connect with other people on twitter not with companies or brands. You don't have to bare your soul or give out more information that you want to, but you do have to share something about yourself so that people can get to know who you are. You get 160 characters to write a blurb about yourself, a link back to your site, and your location.

[Tip: The text in your bio is searchable, so use your keywords here that you want users to associate you with.]

There is the option of protecting your updates, but if your goal is to gain lots of followers, protecting your updates will not encourage this. You will also have to manually approve each person who tries to subscribe to your tweets. Again, it makes no sense to protect your updates if you want to use Twitter to grow your list and generate some cash.

Next upload a picture of yourself--not your logo. A real photo makes you appear to be more approachable to your followers. If you want to be able to tweet from your mobile phone, set this up under the "Devices' tab.

2. Begin Following People

Your first steps in finding people to follow will include finding people who you already know who are on Twitter through email or other online networks, or you can search for them by name. If your friends are not on Twitter, you can send them an email invitation.

Next you will want to search for new people to follow. Here's where it gets exciting because there are lots of ways to find cool tweeps to follow on Twitter. Twitter.com now has its own search engine. Go to search.twitter.com and find the people you are looking for. Look for people in your industry or niche, those that fit your customer demographics and your peers whose strategies are worth watching and emulating. You can search for people in your city, people who share your same hobbies and interests and whatever additional criteria you choose. You can also search on your keywords to see who's tweeting about your topic and follow them.

[Tip: Use MrTweet.com to help you find twitter peeps worth following. It will, ". . . analyze your Twitter network and help you to discover people to follow and recommend you to others"]

Go ahead and start following people. Most of them will follow you back. A time-saving strategy to try is to find people who are influential, well known or popular in your niche and follow them. Take a look at who is following them and add some of those people as well.

As your numbers begin to grow you want to begin to prune your list and un-follow those who are not following you back. After you have reached 1,000 followers your ratio of followers to followees needs to be close. Otherwise you may look like a spammer who just joins twitter and follows thousands of people, but their followers don't follow them back.

The goal is to grow as big a list as possible. These manual methods do take some time and effort, but with the [Twitter Affiliate Cash](#) system you will learn several ways to automate this process. You will even learn about a free tool that you can use to automatically add people to your twitter list while you are doing other things.

3. Join the Conversation

As we mentioned earlier, Twitter.com is an organic, real-time, global conversation. You have something to say and something to contribute, so get in there and start posting.

Here are some ideas for what to tweet about:

- Share links to articles that you found interesting on other people's blogs
- Re-tweet items for people in your following
- New blog posts
- New product launches
- New Podcast episodes
- New Squidoo lens, Hub page, Myspace blog, etc.
- Use twitpic.com to share photos
- Industry/niche news & developments
- Local news & happenings

[Tip: Re-tweeting (RT) simply means taking a tweet from your twitter stream and sending it to your followers thus increasing that tweet's exposure.

(Example: RT @johnsmith Puppies for sale)

There are lots of tools that you can use to manage your Twitter productivity. Tweetdeck and Peoplebrowsr.com are just two of many. Tweetdeck is an Adobe Air application that you can download and use to keep track of your tweets and those of your friends. Peoplebrowsr.com has similar features, but it runs right in your browser.

4. Monetize Your Twitter Traffic

Now its time to begin promoting products using Twitter. You have added a link back to your web site or blog in your twitter profile, so this should cause you to see an uptick in traffic to your blog. You want to make sure that when this stream of new visitors arrives at your blog they find good, relevant content, and that there is a clear course of action for them to take. If you want them to subscribe to your email newsletter or RSS feed, include a call to action for them to do so.

After you have developed a bit of a following, begun posting friendly, useful, relevant tweets, and you have been generally showing good 'twitizenship,' you can then begin promoting your own products, sharing

affiliate links and starting to generate some cash. Remember that people buy from people that they, 'know, like and trust.' Being active on Twitter and engaging in real conversations with your customers, peers and people in general, you increase your visibility, mind share and that elusive, 'know like and trust' factor.

You can find affiliate products to promote by typing in the name of your niche, a (+) plus sign, and the words, "affiliate program" (example: weight loss + affiliate program) into the search box on google.com or your favorite search engine. You can also search on cbengine.com to find a Click Bank affiliate product in your niche. Signing up to be a Clickbank affiliate is easy and it's free. You can create your links and start promoting them right away. Naturally, the bigger your following the more exposure your links will get, so as your twitter following continues to grow you should begin to see your earnings increase as well.

[Tip: Use <http://www.budurl.com> to cloak your links. This will allow you to measure how many clicks you get on the links and measure their effectiveness]

The [Twitter Affiliate Cash](#) System will reveal several ways that you can completely automate the posting of your tweets on twitter. You will be able

to set up a campaign and let it run automatically for you generating cash while you are handling other important tasks in your business.

So, let's review what you've learned in this report:

1. You created a new account on Twitter.com
2. You learned a few different ways to find interesting and relevant people (tweeps) to follow
3. You joined the Twitter conversation and got some ideas for things to tweet about and some productivity tools for managing your twitter activity.
4. You learned how to monetize your twitter traffic.

After you have completed these steps once, you can repeat them for as many blogs in as many niches that you have and expand your income exponentially.

If you are serious about using Twitter to increase your affiliate income, your next step needs to be to take a good look at the [Twitter Affiliate Cash System](#). In this program you will learn how to automate all of these steps so that it will take only ten minutes a day to set them up and they will keep generating followers, traffic and cash for you.

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